



The Dirt

P. O. Box 897 – Ellsworth, WI 54011 www.piercecountyatv.org

Call to Action

Please note: Your contribution to the Pierce County ATV/UTV Association is used to purchase posts and signs for new routes that are opened by cities, villages, towns and county. No tax payer money is spent for signage. Members volunteer their time raising funds for this purpose! Your donation is greatly needed.

Accomplishments/Changes in 2020

- Town of Oak Grove opened most of their roads
- Town of River Falls opened all their town roads
- Town of Maiden Rock opened all their town roads
- Pierce County:
 - Obtained route to GasLite
 - Obtained route to Pepin County
 - Obtained route from Cty D to Hager Heights Drive-In
- Village of Ellsworth opened their streets for residents only to drive from their homes to a route out of town and return
- Broz Bar & Clyde's Corner donated funds from ATV ride & meat raffle to help support the club.
- Many members made donations to the club
- Lost Moose Lodge Fundraising Breakfast
- Lost fundraising for security at the Truck/Tractor Pull at the Pierce County Fair
- Membership dues were lowered in 2008 from \$20 per person per year to \$10. For 2021 the dues are being raised to \$20 per member per year to help fund the purchase of signs and supplies.

Plans for 2021

- Request Pierce County to designate the following county roads as routes:
 - Cty W 6 miles, connecting Town of Oak Grove, Town of River Falls and Martell to other town roads
 - Cty S, 1 mile in the Town of Maiden Rock
 - Cty AA 3/10ths of a mile in the Town of Maiden Rock
 - Cty SS 4 miles in the Town of Maiden Rock
 - Cty U 2.4 miles in the Town of Maiden Rock
 - Request the expansion of routes in the Town of Trenton, Diamond Bluff, and the Village of Bay City to be connected to other town routes
 - Request Valley Bar be connected to town routes
 - The Pierce County ATV website is being updated including the ability to pay membership dues and join the PCAA right through our website!

Please support our business sponsors and thank them for supporting the Pierce County ATV Association.

A big thank you to all members, business sponsors, and donors for helping us through 2020!!